KHRIS REAVES

Creative Problem Solver

Pell City, AL

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Work Experience

Creative Director
Victory Church - Pell City, AL
August 2013 to Present

I oversee the creation of content for all of the Church's services. This includes: series graphics and motion graphics, weekly video production of the "Church News", design of web and social media content, printed materials (such as banners and hand-outs), and the creative vision for the church. I also oversee the week-in and week-out Production which includes Sound System training/upkeep, Light design, etc. I'm very well versed in digital and analog audio consoles, Various lighting desks (including HOG by High End Systems), ProPresenter, etc.

Social Media Coordinator (Part-Time)
USA Title of Alabama - Hoover, AL
February 2016 to April 2018

I handled most of the social media posts for various networks. I also helped find and interview individuals to fill open positions in the company among various other admin responsibilities.

Marketing and Design
Manna Interprises, Inc. - Oxford, AL
2009 to 2013

I started Designing for Manna in High School and began working there full-time while I attended College. Manna owned 9 restaurants and I created marketing materials for these stores. I also designed and helped implement digital menu-boards in each location.

Skills

- Adobe Creative Suite
- Photography
- Videography
- Motion Graphics
- Graphic Design
- Microsoft & Apple Office
- Marketing Strategy
- Branding
- Public Speaking

Education

Associate of Arts - Graphic Design
Jefferson State Community College
2010 to 2013

Portfolio Link

khrisreaves.com

A Little About Me

I've had the pleasure of working in multiple fields over the course my professional life and each has added their flavor to my skill-set. I'm very well versed in the Adobe Creative Suite (Over 10 years experience in Photoshop, Premier, Aftereffects, Lightroom - with working knowledge of most other Apps in the suite), Content management systems like HootSuite, and various other system I will mention briefly.

For the last five years I've been employed at a large Church in Central Alabama with almost a thousand active members. I oversee much of the Sunday morning experience which has afforded me skills with: ProPresenter, Live Sound Production (Both digital and analog consoles), DMX Lighting Desk control (particularly HOG consoles), Live Video Production, and the system maintenance that comes with these complex systems.

As the Creative Director for the Church I also oversee the video production and creative design throughout the week. I work extensively with DSLR Cameras, creating digital and print media, creating motion graphics, team leadership, video scripting, and various admin responsibilities.

Before going into full-time ministry I worked for a restaurant management company that oversaw the operation of 9 restaurants. I did marketing and design for these stores, working closely with the CEO and VP of Operations to create content and strategy for the restaurants. The highlight of this was designing and implementing a digital menu board system in each location.

I've also worked free-lance over the last 10 years creating content and consulting for some incredible companies in Alabama including Jack's Fast-Food Restaurants, Gorrie-Regan, ClearWinds Technologies, and many others. I've worked with churches, authors, bands, magicians, and pretty much everything in-between.

Above all things, I approach my work as a "Creative Problem Solver." Nothing is impossible if you put your mind (and a few well worded Google searches) to it!

On the Personal Side:

I'm a musician and nerd that loves books, movies, and good food. I enjoy Netflix, Golf, the Mountains, and Sci-Fi books. I love animals and have a Dog and a Cat.

Additional Information:

- I Served as a Youth Pastor for over a year and a half.
- I have a small recording studio and love to make music.
- I was once flown to California to pitch a Cover Design for DC Comics (at ComiCon!)